



Stretch your advertising dollar with the best value in today's market. With a reach boasting more than 59,000 homes with over 145,000 residents, Suburban Journals' community newsletters will get your message directly into the hands of your customers in 18 Calgary communities.

Advantages... and then Compare

- Targeted to communities with the right demographics for your business – focused exposure
- Canada Post single piece delivery – not hidden in a flyer bundle
- Large page size - easily read and way better value; up to 60% larger than others
- Superior consumer retention and review – kept in the home for longer
- No graphic design charges – no hidden \$ add-ons
- Receptive readership - residents expect and read their newsletters
- Government level mail distribution – delivered where flyers are blocked – up to 25% more distribution
- Low delivered cost with a proven response – your best \$ value

Our Commitment

- Ease of doing business
- We will not be undersold
- Delivery of a quality product by the 5th of every month
- 100% satisfaction, guaranteed

What You Need to Do

- Call **403-660-7324** to get the process rolling
- Book your space and provide the ad copy by the 14th of each month prior to publication
- Let us know the ad size and communities you want
- After receipt of the ad proof, please review and return your approval within 24 hours

Payment

- An invoice will be mailed to you
- Payment will be charged to your credit card upon proof approval

Call Phil at **403-660-7324**
or email **Phil@SuburbanJournals.ca**
and **get started today**

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Northwest Calgary	
Community	Community Code
Arbour Lake	B
Bearsaw / Glendale	B
Citadel	B
Dalhousie	A
The Hamptons	B
Hawkwood	B
Rocky Ridge / Royal Oak	C
Sage Hill	A
Scenic Acres	B
Silver Springs	B
Tuscany	C
Valley Ridge	B
Varsity	C
Northeast Calgary	
Community	Community Code
Saddle Ridge	C
Skyview Ranch incl. Redstone	C

2020 Ad Sizes and Rates – per insertion, per community, per month

Size	w × h (inches)	Code A Price per Community	Code B Price per Community	Code C Price per Community
1/8	3 5/8" × 2 1/4"	\$ 81	\$ 88	\$ 98
1/6	3 5/8" × 3 1/8"	\$101	\$109	\$120
1/4	3 5/8" × 4 3/4" or 7 1/2" × 2 1/4"	\$138	\$145	\$153
1/3	7 1/2" × 3 1/8" or 3 5/8" × 6 3/8"	\$162	\$173	\$189
1/2	7.5" × 4.75" or 3 5/8" × 9 3/4"	\$200	\$209	\$247
2/3	7 1/2" × 6 3/8"	\$261	\$294	\$307
3/4	7 1/2" × 7 1/4"	\$301	\$331	\$358
Full	7 1/2" × 9 3/4"	\$407	\$429	\$467
add Full color (CMYK)		+ \$85	+ \$85	+ \$85
Back Cover*	7 1/2" × 10"	\$436	\$457	\$520
Front Banner*	7 1/2" × 2 1/4"	\$378	\$399	\$441
Small Biz	1 5/8" × 1 5/8"	\$ 42	\$ 45	\$ 49

Booking deadline:

14th of each month - book early, space is limited.

Delivery by the 5th of each month.

Advertising hotline:
403-660-7324 or email
Phil@SuburbanJournals.ca

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*Some conditions may apply. All rates subject to GST.
Rates may change at any time without notice.