



Stretch your advertising dollar with the best value in today's market. With a reach boasting more than 88,000 homes with over 228,000 residents, Suburban Journals' community newsletters will get your message directly into the hands of your customers in 33 Calgary communities.

### Advantages... and then Compare

- Targeted to communities with the right demographics for your business – focused exposure
- Canada Post single piece delivery – not hidden in a flyer bundle
- Large page size - easily read and way better value; up to 60% larger than others
- Superior consumer retention and review – kept in the home for longer
- No graphic design charges – no hidden \$ add-ons
- Receptive readership - residents expect and read their newsletters
- Government level mail distribution – delivered where flyers are blocked – up to 25% more distribution
- Low delivered cost with a proven response – your best \$ value

### Our Commitment

- Ease of doing business
- We will not be undersold
- Delivery of a quality product by the 5th of every month
- 100% satisfaction, guaranteed

### What You Need to Do

- Call **403-660-7324** to get the process rolling
- Book your space and provide the ad copy by the 14th of each month prior to publication
- Let us know the ad size and communities you want
- After receipt of the ad proof, please review and return your approval within 24 hours

### Payment

- An invoice will be mailed to you
- Payment will be charged to your credit card upon proof approval

Call Phil at **403-660-7324**  
or email **Phil@SuburbanJournals.ca**  
and **get started today**

turn over



Community	Community Code	Community	Community Code
<b>Northwest</b>		<b>Northeast</b>	
Arbour Lake	B	Saddle Ridge	B
Bearspaw / Glendale	A	Skyview Ranch	B
Citadel	B	incl. Redstone	
Dalhousie	A		
Evanston / Creekside	B	<b>Southwest</b>	
The Hamptons	B	Aspen Woods /	B
Hawkwood	B	Wentworth	
Kincora	A	Cougar Ridge /	A
Nolan Hill	A	West Springs	
Ranchlands	A	Signal Hill	B
Rocky Ridge /		incl. Signature Park &	
Royal Oak	C	Richmond Hill	
Sage Hill	A	Strathcona	A
Scenic Acres	B	incl. Christie Park	
Sherwood	A		
Silver Springs	A		
Tuscany	C		
Valley Ridge	A		
Varsity	C		

### 2019 Ad Sizes and Rates – per insertion, per community, per month

Size	w × h (inches)	Code A Price per Community	Code B Price per Community	Code C Price per Community
<b>1/8</b>	3 5/8" × 2 1/4"	\$ 77	\$ 84	\$ 93
<b>1/6</b>	3 5/8" × 3 1/8"	\$ 96	\$104	\$114
<b>1/4</b>	3 5/8" × 4 3/4" or 7 1/2" × 2 1/4"	\$131	\$138	\$146
<b>1/3</b>	7 1/2" × 3 1/8" or 3 5/8" × 6 3/8"	\$154	\$165	\$180
<b>1/2</b>	7.5" × 4.75" or 3 5/8" × 9 3/4"	\$190	\$199	\$235
<b>2/3</b>	7 1/2" × 6 3/8"	\$249	\$280	\$292
<b>3/4</b>	7 1/2" × 7 1/4"	\$287	\$315	\$341
<b>Full</b>	7 1/2" × 9 3/4"	\$388	\$409	\$445
<b>add Full color (CMYK)</b>		+ \$85	+ \$85	+ \$85
<b>Back Cover*</b>	7 1/2" × 10"	\$415	\$435	\$495
<b>Front Banner*</b>	7 1/2" × 2 1/4"	\$360	\$380	\$420
<b>Small Biz</b>	1 5/8" × 1 5/8"	\$ 40	\$ 43	\$ 47

### Booking deadline:

14th of each month - book early, space is limited.

Delivery by the 5th of each month.

Advertising hotline:  
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**Phil@SuburbanJournals.ca**

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\*Some conditions may apply. All rates subject to GST. Rates may change at any time without notice.