



2012 Ad Sizes and Rates – per insertion, per community, per month

Community Rate per
 Insertion

Northwest

Arbour Lake	B
Bearspaw/Glendale	A
Citadel	B
Dalhousie	A
Evanston	A
The Hamptons	A
Hawkwood	B
Huntington Hills	B
Kincora	A
Ranchlands	A
Rocky Ridge	B
Royal Oak	B
Scenic Acres	B
Sherwood	A
Silver Springs	A
Tuscany	C
Valley Ridge	A
incl. Crestmont	
Varsity	B

Southwest

Aspen Woods/	A
Wentworth	
Signal Hill	B
incl. Signature Park &	
Richmond Hill	
Strathcona	A
incl. Christie Park	

Southeast

Cranston	A
McKenzie Lake	B
McKenzie Towne	A
New Brighton	A

Size	w × h (inches)	Rate A	Rate B	Rate C
1/8	3.625" × 2.25"	\$ 77	\$ 82	\$ 91
1/6	3.625" × 3.125"	\$ 96	\$102	\$112
1/4	3.625" × 4.75"	\$129	\$136	\$143
	or 7.5" × 2.25"			
1/3	7.5" × 3.125"	\$151	\$162	\$178
	or 3.625" × 6.375"			
1/2	7.5" × 4.75"	\$186	\$195	\$230
	or 3.625" × 9.75"			
2/3	7.5" × 6.375"	\$232	\$263	\$278
3/4	7.5" × 7.25"	\$279	\$289	\$334
Full	7.5" × 9.75"	\$338	\$359	\$411
add Spot color		+ \$85	+ \$85	+ \$85
Back Cover*	7.5" × 10"	\$415	\$435	\$495
Front Banner*	7.5" × 2.25"	\$360	\$380	\$420
Small Biz	1.625" × 1.625"	\$ 40	\$ 43	\$ 47

Booking deadline: 14th of each month - book early, space is limited.

Ad design and layout at no charge

maximum of two revisions, additional revisions may incur extra charges

Canada Post (total points of call) delivery by 5th of each month

Not for Profit organizations save 10%

We have the **coverage** and **sizes** to **suit your needs**.

We will **not** be undersold* - guaranteed.

*Some conditions may apply.

All rates subject to GST. Rates effective February 2012 issue. Rates may change at any time without notice

Call Phil at **403-660-7324**
or email Phil@SuburbanJournals.ca and get started today